

100 STRONG

MEDIA ADVISORY

May 5, 2011

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PEACE IN SOUTHEAST RALLY

San Diego, CA: Since late April, 9 people have been shot, injured or killed in San Diego's southeast community. Hundreds of youth, young professionals, business owners & community advocates will convene at the Four Corner of Life for The Peace in Southeast Rally to stand in unison to stop the violence & call for a cease fire! 100 STRONG, members of the Southeast Community Collaborative will stand in unison to encourage peace in Southeast.

Teariny Ballard, sister of the late Courtney Graham, "My brother, Courtney's death is still unsolved. He died July 19, 2010. I'm really concerned that summer is right around the corner and already there are senseless fatalities on the streets. I pray that the violence will stop for my kids, my family and my community. I pray that people will join our positive movement Reclaiming Our Community & encourage those that may know any clues to who is behind these shootings to please make an anonymous call to Crime Stoppers (888-580-8477) or San Diego Police Department, Southeastern Division, (619)527-3500.

Vangie Akridge, MS, Licensed Educational Psychologist & Executive Director of My Community Huddle, We are in a state of emergency in southeast. We have to pull together our resources, programs and services to contribute positive change in our community. The lack of cultural sensitive and knowledge is contributing to the violence in the streets. Our children need professional counseling and our families need therapy to get through their hardships. These shootings are result of the needs in our community. We have to get to the root of the problem!

April Gabrille, Author, Myth of a Broken Home, As exhausting as it might be we must always remain vigilant to what is going on in our households. I once thought that the only challenge to a single mother was those raising boys. The greatest task is keeping them engaged in positive activities and surrounding them with positive male role models to avoid being enticed into the street life. The same goes for girls as well because they too need the same. Let us as a community stand together and take action from this day forward to ensure a safe & healthy community for all single parents, extended families and most importantly our children.

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Lead organizers of the rally: Tony Bowen, Street Soldier Media & Rasheeda Hameed,
Epiphany Women in Focus

Supporters: SOUTHEAST COMMUNITY COLLABORATIVE

Vangie Akridge, MS, Licensed Education Psychologist & Executive Director, My
Community Huddle
Gloria Cooper, Board Member, San Diego Organizing Project & President, Board of
Directors, Harmonious Solutions
Steve Cooper II, Executive Vice-President of Administration, Nu-Way Operation BHILD
(Black History if Learning Development)
JoAnn Fields, PRO/Consultant, 100 Strong
Kahalifa King MS, CEO/Founder, Harmonious Solutions
Mario Lewis, President, 100 Strong & Owner, Imperial Barber Shop
Shaun Manning, CEO/Founder, Ground-Up Youth Foundation
LaKeysha Sowunmi, Founder, Perfit Kidz, Inc

What: PEACE IN SOUTHEAST RALLY

Where: Southwest Corner, Four Corners of Life, Imperial Ave & Euclid, San Diego, CA 92114

When: Today, Thursday, May 5, 2011, 5-8PM.

Contact: JoAnn Fields, Public Relations Officer/Consultant, 100 Strong, (619)884-9886 cell

INTERVIEWS AVAILABLE.